

**Let's talk about gender,  
baby.**



# What is gender, y'all?

- how you identify yourself socially
- hormonal and genetic balance
- social construct
- not necessarily what you see on a birth certificate
- mistakenly thought to be synonymous with sex
- gender is how you identify from a psychological level
- non-binary, gender is fluid



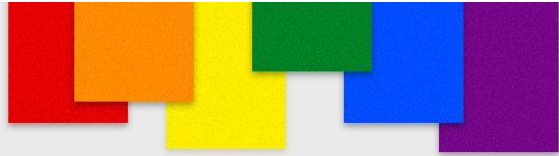
# Gender as a social construct.

- Around 2 years old, children become conscious of the physical differences between boys and girls.
- Before their 3rd birthday, most children are easily able to label themselves as either a boy or a girl.
- By age 4, most children have a stable sense of their gender identity.
- During this same time of life, children learn gender role behavior—that is, doing "things that boys do" or "things that girls do."
- Before the age of 3, children can differentiate toys typically used by boys or girls and begin to play with children of their own gender in activities identified with that gender.

# What is a nonbinary gender?

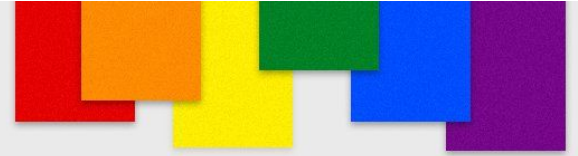
- “Binary” means “consisting of two things”
- The binary genders are **Male** and **Female**
- “Nonbinary” is an umbrella term for any gender identity that is not exclusively male or female
- Some nonbinary genders include:  
Agender, Genderfluid, Gender-Neutral and Androgyne

# Vocabulary Lesson!



## **TRANSGENDER**

*A PERSON WHO'S GENDER IDENTITY IS INCONSISTENT WITH THE GENDER THEY WERE ASCRIBED AT BIRTH*

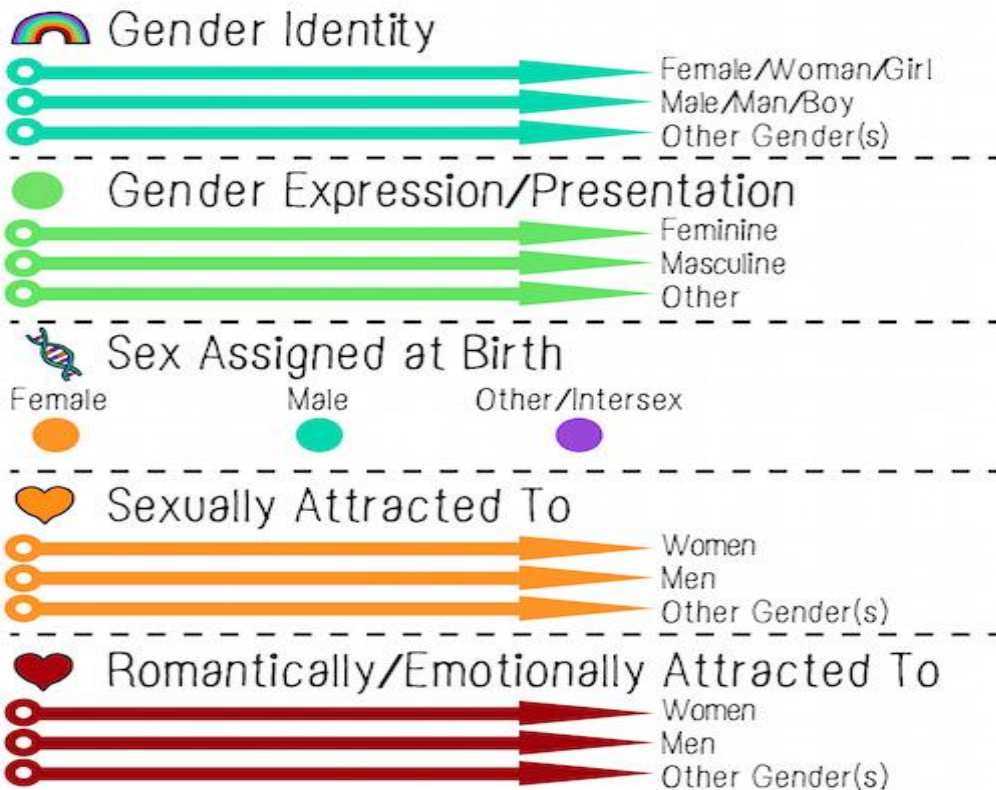
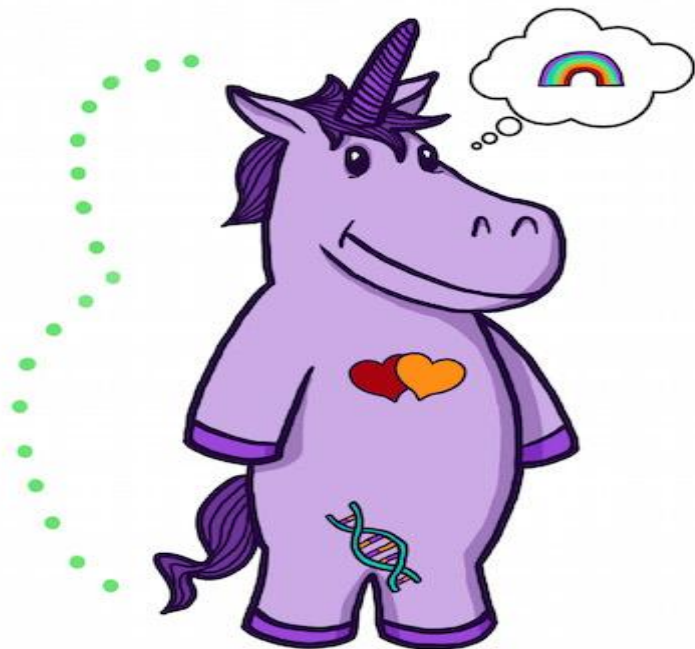


## **CISGENDER**

*APPLIES TO THE MAJORITY WHERE THE SEX ONE IS ASSIGNED AT BIRTH IS THE GENDER THEY CHOOSE TO IDENTIFY WITH*

# The Gender Unicorn

Graphic by:  
**TSER**  
Trans Student Educational Resources



To learn more go to:  
[www.transstudent.org/gender](http://www.transstudent.org/gender)

Design by Landyn Pan

# Sexual Orientation and Gender Identity Throughout History

[https://www.unfe.org/system/unfe-51-UNFE\\_Infographic\\_Draft\\_9.pdf](https://www.unfe.org/system/unfe-51-UNFE_Infographic_Draft_9.pdf)



# By The Numbers

If there are 332 students at GSW, and

- .06 % of the population identifies as transgender, then
- 2% of the population identifies as any of the various forms of intersex, then
- 1.6% of the population identifies as gay or lesbian, then
- 0.7% of the population identifies as bisexual, then
- 1.1% of the population identifies as “something else,” then

# Gender Norms

MISREPRESENTATION



# Feminism, y'all.



# Fun with gendered products!



<http://www.buzzfeed.com/lanesainty/when-gender-expectations-meet-capitalism#.kb5vgGDaJ>

# The Pink Tax



# How can our binary gender norms be harmful?

- self-policing and depression (as well as policing in general)
- Divides “girls” and “boys” interests and activities
- There’s not really options for someone who identifies themselves outside of the binary.
- Why are colors gendered?

- Can prevent different genders from interacting and socializing together.
- Can lead to the marginalization of individuals who don't subscribe to the norms OR it can influence people to pretend to be interested in things that they're not to fit in.
- Different color gendering can influence how people see you.
- Can prevent people from progressing



**FOR EVERY GIRL WHO IS TIRED OF ACTING WEAK WHEN SHE IS STRONG, THERE IS A BOY TIRED OF APPEARING STRONG WHEN HE FEELS VULNERABLE. FOR EVERY BOY WHO IS BURDENED WITH THE CONSTANT EXPECTATION OF KNOWING EVERYTHING, THERE IS A GIRL TIRED OF PEOPLE NOT TRUSTING HER INTELLIGENCE. FOR EVERY GIRL WHO IS TIRED OF BEING CALLED OVER-SENSITIVE, THERE IS A BOY WHO FEARS TO BE GENTLE, TO WEEP. FOR EVERY BOY FOR WHOM COMPETITION IS THE ONLY WAY TO PROVE HIS MASCULINITY, THERE IS A GIRL WHO IS CALLED UNFEMININE WHEN SHE COMPETES. FOR EVERY GIRL WHO THROWS OUT HER E-Z-BAKE OVEN, THERE IS A BOY WHO WISHES TO FIND ONE. FOR EVERY BOY STRUGGLING NOT TO LET ADVERTISING DICTATE HIS DESIRES, THERE IS A GIRL FACING THE AD INDUSTRY'S ATTACKS ON HER SELF-ESTEEM. FOR EVERY GIRL WHO TAKES A STEP TOWARD HER LIBERATION, THERE IS A BOY WHO FINDS THE WAY TO FREEDOM A LITTLE EASIER.**



# What is being done about it?

More media attention

More conversation

More representations of individuals who do not subscribe to traditional gender roles/norms or the gender binary. Examples?

More education (kinda like what we're doing right now...)

# What can you do about it?

Pay attention to language

Think about the way that you talk with/interact with children and those around you

Educate others

Use social media (but like in a positive way)

# Fun With Gendered Products: GSW Edition!



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