

State vs. Diana London

- Pigman's owners Thera Palmer and Richard Bruce met with Diana London and offered her employment as their social media consultant in December 2016. Her start date was January 1, 2017.
- Business owner, Thera Palmer signed a credit card authorization form, authorizing Diana London to charge their card for marketing and business services for 2016-2017 (Google, Facebook, SEO Services, Website Integration, Digital Analytics tracking, Ecommerce Setup and monthly fees for ecommerce).
- Thera Palmer reported to the Kill Devil Hills PD on 10/15/2017 of reported fraud upon receiving fraud alerts from their American Express credit card in regards to an Uber charge in Europe (they were aware that London was in Europe at that time and that an Uber account that shared the business credit card payment information was in Diana's name).
- Thera Palmer and Richard Bruce reviewed their credit card statements and discovered numerous unauthorized expenses including expenses advertising for other businesses:
 - Sept 11, 2017- Amex alerted them about a charge in Europe under Diana's name. She claimed it was "accidentally linked to her account."
 - Canva Account- \$172.55 (she was using this for her own marketing company)
 - Shutterstock- \$203.00 (she was using this for her own marketing company).
 - Paypal Account- Diana London set up this account and changed the login information so that they would not be alerted when she made purchases.
 - Pandadoc- \$490.00 in unauthorized expenses.
 - Starbucks- \$50.00 in GC
 - Squarespace- \$80.00 in authorized expenses where they were hosting and paying for another business' website.
 - Chartreuse Moose- \$952.75- website design company that she hired for her own website marketing company (The London Company) and Pigman's. Pigman's was charged on their credit card for the work they did for the London Company.

- Campaign Monitor- \$2691.00 for an email list that they never saw until the day she came into the restaurant with Steinburg.
- Idea Center- \$5200.00 she provided him information to an old website that was cached.
- Go Daddy- \$285.24- she set up email accounts for her business.
- FiverRR- \$446.75
- Facebook- \$121.97 was to boost Tri-State Leasing (a friend of hers that was a car dealership out of NJ).
- LinkedIn- \$572.31
- Itunes- \$776.14
- Diana London's LinkedIn account stated that her education was a M.B.A. from the University of Louisville. They called the registrar office and they said that she never attended there. Thera confronted her about this and she changed her education to Southern Baptist Theological Seminary Master Business Administration and Columbia Business School continuing Education Certificate.
- Kill Devil Hills Detective Jody Lewis contacted Diana London to discuss these charges and she referred him to her attorney Chris Seawell.
- 3/28/2018 at 3:00pm ADA Jennifer Bland met with Richard Bruce and Top Palmer about the details of the case.
- ADA Jennifer Bland contacted Chris Seawell about the case and a possible resolution.
- Recording btw Richard Bruce and Diana London recorded after ADA Jennifer Bland had contacted her attorney Chris Seawell.
 - 6:50- apologizing for the "deceit, lying, and money that I handled wrongly."
 - 6:57- "the money that I stole."
 - 8:10- "that I took from you"
 - 11:00- she admits that she charged Pigman's for her own business account (Chartreuse Moose charges).
 - 12:00- she admits that everything that Pigmans was charged for was her account (GoDaddy charges).
 - 13:00- admits taking their credit card information and putting it into her Uber account. "I knew it was yours"
 - She admits that she charged Pigmans for other businesses. She said that she didn't realize it at first. She said she was too nervous to inform Pigmans about it (Facebook charges).

- 25:58- “I wish I could write you a check for \$20-30k but in reality I can’t.” Discusses getting a payment schedule.
- 26:40- admits to \$30k.
- 27:04- “you are right about theft.” “You are right.”
- 404(b)
 - Offir Gutelzon- explained they hired London as a nanny in 2012 and credit card company called and notified him of suspicious activity with his credit card. Two weeks later NYC PD called Gutelzon and advised they had found their card on London when she was arrested on another case.
 - Molly Moreow- London’s roommate where she stole her check and cashed it as her own.