



November 3, 2016

SURVEY RESULTS

NC VOTER PREFERENCE SURVEY

Conducted between November 1 - 2, 2016

N=375, +/- 4.9%

Likely Voters

(percentages may not add up to 100% because of rounding)

President	Total	Region		Gender		Age		Race			Party		
	%	Urban	Rural	Men	Women	Under 50	Over 50	White	Black	Other	Democratic	Republican	Non-Partisan
Hillary Clinton	43.7%	50.3%	39.3%	35.8%	48.2%	46.1%	42.9%	32.9%	83.1%	31.6%	75.8%	10.6%	34.5%
Donald Trump	49.6%	39.1%	56.7%	58.5%	41.9%	49.0%	49.8%	63.1%	14.5%	39.5%	16.8%	83.2%	59.3%
Gary Johnson	2.7%	4.0%	1.8%	2.5%	2.7%	2.0%	2.9%	2.8%	0.0%	7.9%	2.0%	3.5%	2.7%
Jill Stein	1.1%	2.6%	0.0%	1.3%	3.6%	1.0%	1.1%	0.4%	0.0%	7.9%	0.7%	0.0%	2.7%
Undecided	2.9%	4.0%	2.2%	1.9%	3.6%	2.0%	3.3%	0.8%	2.4%	13.2%	4.7%	2.7%	0.9%
Governor	Total	Region		Gender		Age		Race			Party		
	%	Urban	Rural	Men	Women	Under 50	Over 50	White	Black	Other	Democratic	Republican	Non-Partisan
Roy Cooper	46.1%	55.8%	39.9%	38.4%	51.9%	48.0%	45.4%	35.7%	82.4%	34.2%	74.5%	14.2%	40.7%
Pat McCrory	49.3%	41.5%	54.4%	58.5%	42.6%	48.0%	49.8%	61.5%	12.9%	50.0%	18.8%	85.0%	54.0%
Lon Cecil	2.7%	2.0%	3.1%	1.9%	3.2%	1.0%	3.3%	2.4%	2.4%	5.3%	3.4%	0.9%	3.5%
Undecided	1.9%	0.7%	2.6%	1.3%	2.3%	2.9%	1.5%	0.4%	2.4%	10.5%	3.4%	0.0%	1.8%
US Senate	Total	Region		Gender		Age		Race			Party		
	%	Urban	Rural	Men	Women	Under 50	Over 50	White	Black	Other	Democratic	Republican	Non-Partisan
Deborah Ross	43.2%	51.0%	38.2%	36.5%	48.1%	45.1%	42.5%	33.3%	78.8%	28.9%	72.5%	8.8%	38.9%
Richard Burr	48.0%	40.8%	52.6%	56.6%	41.7%	47.1%	48.4%	60.3%	12.9%	44.7%	16.8%	87.6%	49.6%
Sean Haugh	4.8%	4.1%	5.3%	4.4%	5.1%	4.9%	4.8%	4.4%	3.5%	10.5%	3.4%	2.7%	8.8%
Undecided	4.0%	4.1%	3.9%	2.5%	5.1%	2.9%	4.4%	2.0%	4.7%	15.8%	7.4%	0.9%	2.7%

Lt. Governor	Total	Region		Gender		Age		Race			Party		
	%	Urban	Rural	Men	Women	Under 50	Over 50	White	Black	Other	Democratic	Republican	Non-Partisan
Linda Coleman	43.2%	50.3%	38.6%	37.1%	47.7%	41.2%	44.0%	31.7%	81.2%	34.2%	75.2%	9.7%	34.5%
Dan Forest	50.9%	42.9%	56.1%	59.1%	44.9%	51.0%	50.9%	64.3%	11.8%	50.0%	15.4%	88.5%	60.2%
Jacki Cole	2.1%	3.4%	1.3%	2.5%	1.9%	1.0%	2.6%	2.0%	1.2%	5.3%	4.0%	0.9%	0.9%
Undecided	3.7%	3.4%	3.9%	1.3%	5.6%	6.9%	2.6%	2.0%	5.9%	10.5%	5.4%	0.9%	4.4%
Attorney General	Total	Region		Gender		Age		Race			Party		
	%	Urban	Rural	Men	Women	Under 50	Over 50	White	Black	Other	Democratic	Republican	Non-Partisan
Josh Stein	49.3%	58.5%	43.4%	41.5%	55.1%	47.1%	50.2%	39.7%	81.2%	42.1%	77.9%	15.9%	45.1%
Buck Newton	45.3%	37.4%	50.4%	54.7%	38.4%	46.1%	45.1%	56.7%	11.8%	44.7%	14.1%	83.2%	48.7%
Undecided	5.3%	4.1%	6.1%	3.8%	6.5%	6.9%	4.8%	3.6%	7.1%	13.2%	8.1%	0.9%	6.2%
Secretary of State	Total	Region		Gender		Age		Race			Party		
	%	Urban	Rural	Men	Women	Under 50	Over 50	White	Black	Other	Democratic	Republican	Non-Partisan
Elaine Marshall	48.5%	57.1%	43.0%	44.7%	51.4%	50.0%	48.0%	39.7%	77.6%	42.1%	77.2%	15.0%	44.2%
Michael LaPaglia	44.8%	37.4%	49.6%	50.9%	40.3%	41.2%	46.2%	55.6%	14.1%	42.1%	14.1%	79.6%	50.4%
Undecided	6.7%	5.4%	7.5%	4.4%	8.3%	8.8%	5.9%	4.8%	8.2%	15.8%	8.7%	5.3%	5.3%
Treasurer	Total	Region		Gender		Age		Race			Party		
	%	Urban	Rural	Men	Women	Under 50	Over 50	White	Black	Other	Democratic	Republican	Non-Partisan
Dan Blue III	44.3%	51.7%	39.5%	35.8%	50.5%	46.1%	43.6%	33.3%	78.8%	39.5%	73.2%	8.0%	42.5%
Dale Folwell	49.1%	42.9%	53.1%	59.1%	41.7%	46.1%	50.2%	61.9%	12.9%	44.7%	17.4%	88.5%	51.3%
Undecided	6.7%	5.4%	7.5%	5.0%	7.9%	7.8%	6.2%	4.8%	8.2%	15.8%	9.4%	3.5%	6.2%

Supreme Court	Total	Region		Gender		Age		Race			Party		
	%	Urban	Rural	Men	Women	Under 50	Over 50	White	Black	Other	Democratic	Republican	Non-Partisan
Mike Morgan	35.2%	44.9%	28.9%	30.2%	38.9%	38.2%	34.1%	30.6%	50.6%	31.6%	51.7%	16.8%	31.9%
Bob Edmunds	36.0%	27.9%	41.2%	42.8%	31.0%	30.4%	38.1%	45.6%	10.6%	28.9%	18.1%	55.8%	39.8%
Undecided	28.8%	27.2%	29.8%	27.0%	30.1%	31.4%	27.8%	23.8%	38.8%	39.5%	30.2%	27.4%	28.3%
Hunter Seat	Total	Region		Gender		Age		Race			Party		
	%	Urban	Rural	Men	Women	Under 50	Over 50	White	Black	Other	Democratic	Republican	Non-Partisan
Abe Jones	40.5%	50.3%	34.2%	32.1%	46.8%	46.1%	38.5%	29.4%	76.5%	34.2%	68.5%	8.0%	36.3%
Bob Hunter	49.6%	41.5%	54.8%	59.7%	42.1%	41.2%	52.7%	62.7%	14.1%	42.1%	20.1%	85.8%	52.2%
Undecided	9.9%	8.2%	11.0%	8.2%	11.1%	12.7%	8.8%	7.9%	9.4%	23.7%	11.4%	6.2%	11.5%
Stephen Seat	Total	Region		Gender		Age		Race			Party		
	%	Urban	Rural	Men	Women	Under 50	Over 50	White	Black	Other	Democratic	Republican	Non-Partisan
Linda Stephens	46.4%	57.1%	39.5%	38.4%	52.3%	49.0%	45.4%	36.1%	78.8%	42.1%	76.5%	12.4%	40.7%
Phil Berger, Jr.	44.0%	36.1%	49.1%	54.1%	36.6%	40.2%	45.4%	55.2%	12.9%	39.5%	13.4%	81.4%	46.9%
Undecided	9.6%	6.8%	11.4%	7.5%	11.1%	10.8%	9.2%	8.7%	8.2%	18.4%	10.1%	6.2%	12.4%