



N C G O P

Weekly Report – 05/02/14

Important Dates:

- District Days in Raleigh – 5/14/2014
- Convention Registration Ends – 5/16/2014
- NCGOP State Convention – 6/5/2014-6/8/2014 (Cherokee, NC)

Summary:

Like you, I am ready for the primary season to be behind us so we can focus on beating Democrats this fall. This week has been consumed by internal struggles between campaigns and even our very own county party organizations. Many of you know about the resolution in Cabarrus County last Friday night that accused two candidates in a primary of “exhibiting actions that are not reflective of Republican Party values.” I am pleased to report that the Cabarrus County GOP has retracted their resolution and apologized for the resolution.

We have also been busy helping spread the word about our Supreme Court candidates. Many of you have seen our mass emails, social media posts and other communications on this race. I want to continue to encourage you to help us get this information out to voters.

Finally, we have been spending a lot of time on state convention planning and increasing our sponsorships. We hope to land a corporate sponsor in the final month leading up to the convention and we are optimistic that we will attract a national speaker for our convention. In addition, we have added information about our golf tournament at the convention on Thursday, June 5 on the convention website at www.ncgopconvention.com. If you want to come up on Thursday and have a little fun before business on Friday, I want to encourage you to sign up for the tournament.

Our monthly conference call with central committee and county chairs will occur this week on Sunday, May 4 at 6pm instead of our usual Monday night call. We have move the day due to the primary on Tuesday. Please be sure to dial in for the conference at least 10 minutes prior to the start. Participants will dial [866-866-2244](tel:866-866-2244) and when prompted enter the code: 7307909.

If you haven't already voted, you don't have to wait until Tuesday. Tomorrow is the last day to vote early so go do it. Have a terrific weekend.

Communications:

This week, we sent out several emails to encourage delegates to register for the NCGOP convention, as well as blast emails encouraging Republicans to vote for Jeanette Doran or Eric Levinson for Supreme Court associate justice.

As we look ahead to the primary on Tuesday, we again focused our attention on critiquing Kay Hagan's liberal record and support of Obamacare.

There was quite a bit of bad news for Hagan this week. A new Elon Poll released yesterday shows Hagan's approval rating is only 35 percent, with 47 percent disapproving. The New York Times wrote about how the voter turnout drop for

Democrats this year could be higher in North Carolina than in any other state, meaning that Hagan might actually be in worse shape than it would appear.

On Facebook, our content reached over 40,000 people. On Twitter, we encourage Republicans to vote for Eric Levinson or Jeanette Doran for the primary.

Political:

- Continued working on State Convention Credentials
- Participated in Credentials Conference Call
- Participated in 2 Resolutions Committee Conference Calls
- Continued Planning State Convention
- Worked with Congressional Offices for State Convention Participation
- Helped County Chairs with General Questions and Plan of Organization Questions
- Attended and Participated in Central Committee Meeting on Saturday
- Helped all Standing Committees Finalize their Reports to be Ready to Post Online on May 6th

Finance:

- Continuing to prepare for State Convention.
- Working with potential sponsors for State Convention.
- Acquiring additional exhibitors and program advertisements.
- Extended Convention registration to May 16. [PLEASE REGISTER NOW](http://www.ncgopconvention.com) at www.ncgopconvention.com.
- Opened registration for Chairman Pope's Golf Outing. [REGISTER at www.ncgopconvention.com](http://www.ncgopconvention.com).
- Working to confirm additional speakers for State Convention.
- Former Speaker Dennis Hastert has been confirmed for Saturday, June 7th!

Accounting:

- Daily Deposits
- Processed 2 New Hires
- Upgraded Peachtree 2005 to Sage 50 with help of IT
- Weekly Payables
- Enter State Convention Delegates
- Enter State Convention Registrations
- 48 Hour Reports for State checks over \$1,000

Victory Program Update:

- We held a mobile app training at the central committee meeting this weekend. If you were unable to attend the training or still need access, please sign up by [clicking here](#)
- Staff have continued to hold training sessions at our offices across the state, as well as promoting the new app at meetings and conventions they are attending as well. Anyone can download the mobile app on their android or apple smart phone by searching "Advantage Mobile" by Bridgetree, Inc
- Starting May 10th we will be having a "Month of Action" event called Boot Camp for Victory! Our field directors will be working to activate 100% of our precinct list over the course of four weeks to train them on the new app and send them out to knock on doors to identify supporters.
- I will be putting together a website specific page, signup form, and graphics for this event
- Each office will also be holding "Boot Camp" regional training sessions across the state
- We set up phone banks in our Raleigh and Asheville office this week

- Our Winston Salem staffer started on Thursday and will be working out of the Forsyth County Party headquarters
- The official Wilmington Office Grand Opening will be Saturday May 10th at 11AM
- We are looking to hold our Asheville Grand Opening May 17th – details are still TBD
- We are still looking to fill a Hickory office position, if you have any resumes, please send them my way
- We are looking to sign a lease for a Fayetteville office next week
- By the end of May we will have 10 offices up and running across the state with 11 Regional Field Directors.
- Added 24 precinct chairs to our list this week
- Attended 12 events/meeting statewide this week
- Hosted 2 trainings this week
- Boots on the Ground has an Instagram account! Follow us at @NCBOOTS <http://instagram.com/nccoats>

Raleigh Victory Update:

- Continuing list cleanup of precinct leaders
- Recruited 4 Team Leaders and 1 Team Member for Boots on the Ground
- Met with 3 potential Summer Interns
- Set up Bridgetree App training for Durham County and continuing to set up more in others
- Attended Eastern Wake GOP Meeting
- Attended Western Wake GOP Meeting
- Assisting Wake GOP at their booth at the Flea Market at the State Fairgrounds
- Working on plan for Month of Action to ensure 100% of precinct leaders turnout
- Set up a phone bank downstairs, continuing the set-up next week for Month of Action

NC African American Engagement Team:

Update:

- Recruited 1 county chairs to coordinate volunteers
- Scheduled 3 community events to attend
- Engaged 2 African American Business
- Recruited 3 Surrogates to represent Black Engagement
- Contacted 1 local Press outlet that would be willing to market our product
- Attended 3 events with attendance of more than 371people
- Conducted 12 meetings impacting 122 individuals in reference to Black engagement
- Recruited 4 volunteers willing to do phone calls and walking neighborhoods
- Engaged with 3 new Black Republicans
- Made 15 phone calls to Black Republicans to recruit volunteers
- Engaged with more than 493 people this past week

Forsyth County – Had a meeting with the GOP Chairman and we discussed ways to increase the Black vote by engaging with Black leaders from the community.

Durham County – Attended the Durham’s Black Republican Committee (BRC) meet & greet social Saturday, April 26 at 6:30pm. There were 35 people in attendance. I addressed the group and shared information about the productivity of my office. The BRC will have a breakfast gathering at Another Broken Egg Cafe 2608 Erwin Rd, Durham, NC 27705 Saturday, May 10, 2014 at 9:30am. Meeting Topic will be Job Training Program.

Guilford County – NC Black Engagement update meeting event, Greensboro HQ, June 2

Hoke County – Attended the GOP meeting and addressed the group of 36 people. Also, had a one on one meeting with Chair about doing engagement projects to increase their membership with Black voters.

Event Updates

- NC Black Engagement breakfast in Winston Salem – May 14th
- NC Black Engagement breakfast in Rockingham County – **Planning**
- NC Black Engagement chicken and fish fry, Wake/Durham County, Saturday, May 24, 2014– **Planning**
- NC Black Engagement leadership Breakfast, Hoke County – **Planning**
- NC Black Engagement leadership forum, Hoke County – **Planning**
- NCGOP state convention, Cherokee County – June 6-8. The engagement is planning to host a hospitality suite – **Planning**
- Barbershop talk, Mecklenburg County – Monday, May 14th
- Barbershop talk, Rockingham County –TBD – **Planning**
- Update meeting June 2nd – Guilford County - **Planning**